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Texas Mutual announces new senior vice president of talent and brand strategy

AUSTIN, Texas—Texas Mutual Insurance Company, the state’s leading provider of workers’ compensation insurance, recently announced Brittany Cullison as its senior vice president of talent and brand strategy, effective January 12. In this role, Cullison will be responsible for aligning Texas Mutual’s people, brand and purpose to strengthen the company’s position as an employer of choice and trusted partner to Texas businesses.

“Brittany stands out for her broad experience in aligning talent strategy with business growth, and her passion for building strong, engaged cultures,” said Jeanette Ward, president and CEO of Texas Mutual. “At Texas Mutual, our people are our brand, and Brittany’s fresh perspective, deep leadership knowledge and collaborative approach will be instrumental as we continue to grow our business and build on our foundation as a market leader.”

Brittany brings more than 15 years of experience driving transformation in enterprise organizations and leading both human resources and brand functions. She most recently served as chief people officer at Nutrabolt, a fast-growing health and wellness company, where she led global human relations, corporate communications and employer brand management.

“I’m honored to step into this role at such a pivotal time for Texas Mutual,” said Cullison. “I look forward to building on the company’s strong foundation and working with teams across the organization to continue making Texas Mutual a place where top talent thrives and businesses throughout Texas feel supported.”

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About Texas Mutual Insurance Company

Austin-based Texas Mutual Insurance Company is the state's leading provider of workers' compensation insurance, serving nearly 40% of the market and over 80,000 businesses. Since 1991, Texas Mutual has provided stable, competitive coverage, exceptional service and industry-leading safety resources to help build a stronger, safer Texas. Texas Mutual is also the parent company of Texicare, a health affiliate dedicated to providing innovative solutions that increase access to more affordable, easy-to-use, quality healthcare for Texas businesses, employees and families. With nearly \$4.8 billion paid to policyholders in general dividends and \$100 million invested in organizations strengthening our community, Texas Mutual is committed to the future of Texas.